

Media Fact Sheet

About Chula Vista Resort:

Chula Vista Resort is an iconic family-operated destination Wisconsin resort in the Waterpark Capital of the World. The resort features more than 600 guest rooms, suites, villas and condominiums, six restaurants, and 80,000 square feet of meeting and conference space. It caters to families and guests with a host of onsite activities, including indoor and outdoor waterparks, a zipline adventure park, full-service spa, award-winning Steakhouse restaurant, and an 18-hole golf course. Chula Vista Resort recently completed a \$10 million room renovation and is newly part of the Trademark Collection by Wyndham.

Where:

Chula Vista Resort is located at 1000 Chula Vista Parkway, Wisconsin Dells WI 53965.

Recent Awards and Designations:

- Named in Top 10 Best Family-Friendly All-Inclusive Hotels in the U.S. and Mexico, Shermans Travel, 2021
- Named in "Best of" Trademark Hotels, Wyndham Hotels & Resorts, 2020
- Named one of the Top Indoor Waterparks in the Wisconsin Dells, Milwaukee Journal Sentinel, 2020
- Top 10 Best Spa Resorts in Wisconsin, Expedia, 2021
- Named <u>Best Waterpark for Nature Lovers</u>, <u>OnMilwaukee.com</u>, 2020
- Dells Zipline Adventures recognized as Key to an Adrenaline-Powered Weekend, Conde Nast Traveler, 2020
- Wedding Wire Couples' Choice Awards Winner 2019, 2017
- Best Wisconsin Steakhouse; Eat This, Not That!, 2021
- Kaminski's Chop House <u>Traveler's Choice Award</u>, Trip Advisor 2012-2021

Chula Vista Resort Overview:

- More than 600 guest rooms, suites, villas and condominiums
- 80,000 square feet of meeting and conference space
- 6 restaurants onsite, including the multi award-winning Kaminski's Chop House
- <u>Dells Zipline Adventures</u>, an onsite outdoor aerial park complex featuring the new in 2021 Soar Like an Eagle racing "face first, flat on belly" zipline course the longest racing prone zipline course in the USA
- Ultimate Rush, new in 2021. Giant 15-story high bungee ejection pallet thrill ride
- Adventure Lagoon Outdoor Water Park
- Lost Rios Indoor Water Park featuring the Flyin'Mayan, Wisconsin Dells' longest indoor water roller coaster.
- Spa del Sol, onsite full-service spa offering massage, original body treatments, and facials. Home of Pink Nail Bar!
- The Spa Del Sol Outdoor Hot Springs
- <u>Cold Water Canyon 18-hole Golf Course</u>, Wisconsin's second oldest golf course
- Superstition Springs Outdoor Mini Golf
- Sunset Dinner "Surf and Turf" Boat Cruise
- River Walk Trail and adjacent trails for hiking
- 4D Action Cinema
- Only dog-friendly waterpark resort in Wisconsin Dells
- KidsHQ, a family activity center focused on children activities, crafts, and games



Website: https://www.chulavistaresort.com/

Operation Dates/Times: Open Year Round

Reservations: Chula Vista Resort can be booked via (855)-388-4782 or made online

Chula Vista Resort Highlights:

Accommodations

- 600 guest accommodations, including rooms, suites, villas, condominiums and vacation rental homes
 - Newly Renovated "Bennett Tower" and "Pines Tower"
 - 230 Guest Rooms
 - Newly renovated in 2020 with multiple upgrades, including granite bathrooms, custom furniture, and new lighting
 - Double Queen rooms, Double Queen and King junior suites, Presidential suites
 - Overlooking Bennett Gardens or with sweeping views of "The Dells" of the Wisconsin River
 - Rio Condos
 - Junior, Studio, two or three bedroom units; 1,000, 1,500, 1,900 square feet respectively
 - Full spacious living areas, and kitchens with granite countertops and stainless steel appliances
 - Stone fireplaces (fireplaces are hologram, neither gas or real flame)
 - In-unit oversized Jacuzzis®
 - Vacation Villas
 - Set against woodlands, villas overlook scenic golf fairways of Cold Water Canyon Golf Course
 - Kitchenettes with spacious living areas, some featuring lofted bedroom areas
 - Dogs allowed for additional fee. (Dog weight limitations apply)
 - Loft, double or triple Queen, and double Queen with private King units
 - Chalet Golf Homes
 - Overlooking golf fairway with secluded woodland as backdrop
 - Two-story homes include fully-outfitted kitchen with dining room, living room with fireplace, wrap-around porch, three bedrooms, two baths, Jacuzzi tub, and washer/dryer
 - Sleeps 12

Iconic Resort Amenities

- Sand volleyball courts located in front of the Rio Condominiums; volleyballs available at the front desk
- Shuffleboard courts in front of the Rio Condominiums; paddles and pucks available at the front desk
- Scenic trails for snow shoeing, cross-country skiing, hiking

KidsHQ Activity Center

- An activities center for families to play games, Lego® watch and play, do crafts, and make delicious treats.
- Home to family movie nights
- Hours and activity offerings vary weekly as do participation fees



Dining at Chula Vista Resort

- Kaminski'si Chop House
 - o Rated Best Steakhouse in Wisconsin, Eat This, Not That!, 2021
 - o A Traveler's Choice Award recipient, *Trip Advisor*, 2012-2020
 - o An award-winning American/North American-style classic chop house
 - Devoted to pleasures of hand-cut, dry-aged beef cuisine
 - Offers exceptional locally sourced meats and produce
 - Host to Wisconsin's truly great wine list, including wide selection of US wines
 - Provides impeccable food and incredible service
 - Open daily; Lounge at 4:30 p.m., Dining Room at 5:00 p.m.

• Kilbourn City Grill and Bar

- o Elevated pub food at a modern sports bar
- o Dozens of large, flat-panel televisions for catching the games of favorite sports teams
- Open daily at 7:00 a.m. for breakfast
- Open daily at 11:00 a.m. for lunch and dinner options
- Happy hour on select days between 4:00 p.m. and 6:00 p.m.; serving beer, wine, appetizers and brick oven pizzas

• The Tavern Restaurant

- Located at the Cold Water Canyon Golf Course
- Serving local favorite Tavern brisket burgers, sandwiches and more
- Frequented by families, sports teams, and golfers
- o Open 11:00 a.m. to 7:00 p.m. daily
- New in 2017 Outdoor Patio seats 75 guests amidst outdoor fire pits
- Available for private events

Luigi's Pizzeria

- o Signature Italian pizzeria delivering delicious pizza straight to your door
- Serving a variety of classic Italian favorites
- Top pizzas with a wide selection of the freshest ingredients
- Open Monday through Thursday; 4:00 p.m. to 10:00 p.m.
- Open Friday and Saturday from 4:00 p.m. to 12:00 a.m.

Market Fresh To-Go

- Serves delicious Starbucks coffee
- Homemade baked goods, including donuts, muffins and pastries
- Lighter lunch options, including made-to-order paninis, salads and fruit parfaits
- Wide array of sweets, caramel apples and ice cream



- Crash Landings Waterpark Snack Bar
 - o Dine without leaving the Lost Rios Indoor Waterpark
 - Serving foot-long Vienna hot dogs and juicy hamburgers to crispy salads
 - Cold beers and mixed drinks available in the terrace or dining room
 - Open daily from 10:00 a.m. to 8:00 p.m.
- Margaritas Mexican Grill & Cantina
 - Serves authentic Mexican cuisine and hosting full bar
 - Located poolside at outdoor wave pool behind the Rio Condos along the Wisconsin River
 - Open seasonally
- Cactus Outdoor Waterpark Bar and Grill
 - o Dine without leaving the Adventure Lagoon Outdoor Waterpark
 - Serving variety of sandwiches, snacks and summer coolers
 - Open seasonally

Dells Zipline Adventures

- Outdoor aerial park complex designed to thrill and challenge adventure seekers of all skill levels.
- New in 2021. Soar Like an Eagle. The longest duo racing zipline course in the USA and the first prone (face first, flat on belly) superhero racing style in the Midwest.
- Features three distinct experiences laid out over 7 acres and 18 zipline courses
- Canyon Course reveals hidden magnificent sandstone cliffs and rock formations
- Berry's Landing is an eco-centric outdoor active learning site
- Includes aerial rope courses of wobbly bridges and swings

Ultimate Rush

 New in 2021. Giant 15-story high bungee ejection pallet launches rider high into the sky and bounces back to earth.

Sunset Dinner Boat Cruise

- Cruise the Upper Dells of the Wisconsin River on the iconic "Winnebago" double-decker open air river boat while dining on Steak and Lobster.
- An opportunity for guests to see unique sandstone rock formations
- Departs from the private dock at Chula Vista Resort on Wisconsin River

River Walk Trail

- One mile walk along the Wisconsin River
- Overlooks sandstone sculptured from retreating glacial waters
- Rest spots along the way to enjoy scenic vistas; photo ops



Adventure Lagoon Outdoor Water Park

- 120,000 square feet of dedicated outdoor waterpark activities
 - Adventure Lagoon
 - Durango Drop
 - Rattlesnake Run a 350 foot long waterslide
 - Lagoon Activity Pool
 - o Extreme Slides
 - Howlin' Tornado
 - Red Rock Racers
- Private Cabanas
- Margaritas Mexican Grill & Cantina
- Tiki Bar
- Evening camp fire pits
- Beach BBQ Pit
- Towels and life vests provided
- Lockers, changing rooms and showers available

Lost Rios Indoor Water Park

- 80,000 square feet of dedicated indoor waterpark activities
 - Flyan Mayan the country's fastest water roller coaster
 - Matador Mat Racers
 - Croc Walk Water Crossing
 - o Rio Rapids Action River
 - Mount Montezuma's Mayan Temple
 - o Incatinka Kiddie Play Area
 - Lava Lagoon Activity Pool
 - Jacuzzi hot tub
- Private Cabanas
- Crash Landings Waterpark Snack Bar
- Towels and life vests provided
- Lockers, changing rooms and showers available

Pesos O'Plenty Mega Arcade

Adjacent to Los Rios Indoor Waterpark

Outdoor Hot Springs

- Oversized year-round outdoor hot tub
- Two-story adobe fireplace
- Overlooks Wisconsin River and towering Norway pine trees



Spa del Sol

- Top 10 Best Spa Resorts in Wisconsin, Expedia, 2021
- A variety of luxurious body and facial treatments
- Stress-relieving massages
- Relaxing manicures and pedicures
- Year-round outdoor hot springs with a two-story adobe fireplace
- Organic skin care products
- An assortment of spa packages for day and overnight guests

Cold Water Canyon Golf Course

- Second oldest golf course in Wisconsin
- Recent par change to 71
 - Back, blue, white, and red holes lengthened for total yardage increases
 - o Fescue reshaping and re-sculptured greens
- 6,000 total yardage
 - Back 9 is traditional open design with water and fescue
 - Front 9 features narrow fairways lined with towering Norway pine trees
- PGA Director of Golf: Josh Glendenning
- Practice putting green
- Contemporary club house (new in 2017)
- The Tavern Restaurant with indoor/outdoor dining
- Outdoor tent special event venue

Superstition Spring Mini Golf

- 18 holes set among ponds, rivers, and waterfalls
- Multi-tier design
- Fee: \$6.95/person

Fitness

- Chula Vista Resort is situated within hundreds of scenic acres along the Wisconsin River.
- Outdoor fitness choices include scenic trails, and accessible walking and running paths.
- Indoor fitness opportunities are complimentary, including state-of-the-art treadmills and elliptical machines, free-weight collections, and weight equipment. All in an air-conditioned studio.

Signature Retail Environment

- Chula Vista Gift and Clothing Store offers jewelry, purses, apparel, and specialty products
 - o Brand name surf and swimwear available year-round
- Variety of games, toys, souvenirs and clothing in resort shops and specialty stores



4D Action Cinema

- Currently showing four films that transport guests and provide unmistakable thrills
- Showings available upon request
- Open Monday through Thursday; 10:00 a.m. to 8:00 p.m.
- Open Friday and Saturday; 10:00 a.m. to 10:00 p.m.
- Cost: \$5/person per showing

2021 Specials (Subject to change and based on availability):

- Resort and Waterpark Packages and Specials offered periodically
- All-inclusive Resort Package starts at \$181 per person
 - o Includes stay, food, beverages, and more
 - Unlimited non-alcoholic and alcoholic beverages throughout stay
 - o Features all meals/beverages at several on-site restaurants and bars
 - Includes VIP discounts for Spa del Sol specialty products and Cold Water Canyon Golf Course rounds
- Rise and Shine Breakfast Package
 - Add breakfast to stay for \$10 per person
 - Breakfast served daily starting at 7:00 a.m. at Kilbourn City Grill
- Fido-Friendly Package
 - Chula Vista Resort is the only dog-friendly waterpark resort in Wisconsin Dells
 - Designated walking paths and relief areas for guests' dogs
 - o Package available in villa room styles only, includes waterpark passes for all registered guests
 - Dog-friendly rooms are limited
 - o There is a \$40 pet fee per dog, per night
- Wyndham Rewards Member Rates
 - Earn points with the world's most rewarding and generous hotel loyalty program, Wyndham Rewards, during each stay
 - Redeem 15,000 Wyndham Rewards points for a FREE night stay in a Chula suite



Resort Map:



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History:

Chula Vista Resort is owned and managed by the Kaminski family, who have been in the resort business in Wisconsin Dells for the past 70 years. Four generations of the Kaminski Family have led the innovation and expansion of Chula Vista Resort on the Upper Dells of the Wisconsin River.

Key moments in Chula Vista's History

Chula Vista was first built as a vacation home in 1873 by a successful whiskey distiller from Baltimore, Maryland. Over the next 75 years, it expanded to become a hotel and resort, including a golf course.

Joe and Vera Kaminski purchased the Chula Vista Hotel in 1951. They soon built an outdoor swimming pool and sundeck across from the main lodge building.

The next year, Chula Vista introduced employee housing to the Dells when the Help House was built. This housing offers space for 30 students, providing much needed accommodations for college student summer help.

In 1967, the resort is enhanced with a new spacious addition, including a ballroom and cocktail lounge that accommodates 400 people. Chula Vista Resort serves as one of the area's first meeting and convention sites.

During the 1970s, Chula Vista Resort brings top entertainment to Wisconsin Dells, including musical stars from across the country to perform in the resort ballroom.

Chula Vista Resort opens a new restaurant with expanded dining capacity and a giant fireplace to enhance dining enjoyment in 1981.



Key moments in Chula Vista's History (cont):

Four years later, meeting and convention facilities are expanded with 10,000 square feet of new space and movable walls for additional breakout rooms. This new conference center includes a 12,000 square foot indoor pool with waterslide, hot tub, game room, bar, fitness center, and a giant solarium with views of the Wisconsin River and towering Norway and White Pines.

In 1992, Chula Vista Resort added the Adventure Lagoon Outdoor Water Park, an elaborate swimming pool complex with three waterpark style waterslides. A snack bar, outdoor whirlpool, new kiddie pool with a Coyote waterslide, and new sundeck completed the expansion.

In 1999, the Cold Water Canyon Golf Course underwent an extensive update, including a new clubhouse, an additional nine holes, and a new improved irrigation system.

Five years later, Chula Vista Resort undergoes the beginning of a \$200 million expansion that added 400 condominiums to the resort. New streets were built to connect the golf course and other sections of the resort.

In 2006, the new multi-level Los Rios Indoor Waterpark opens. This \$25 million, 80,000 square foot playground is the first multi-level indoor waterpark in the world. It boasts an arcade and two restaurants in addition to memorable water thrills.

The same year, Kaminski's Chop House opens. This restaurant is recognized as one of the nation's greatest steak houses, dedicated to dry-aged, hand-cut beef and excellent wines.

In 2015, Dells Ziplines Adventures opens in a wooded area on the property near the Wisconsin River. The Aerial Adventure complex utilizes the natural height of tall pine trees to provide unparalleled thrills.

In 2020, Chula Vista Resort completes a total rebrand and \$10 million renovation of their hotel rooms.

The same year, Chula Vista Resort purchases a Wyndham franchise and becomes the first indoor waterpark hotel in the Wyndmark Trademark Collection Family. This award-winning loyalty program also brings peace of mind to booking a stay backed by the world's largest hotel company of 9,200 hotels.

In 2021, Chula Vista Resort introduces two new thrill attractions. The Ultimate Rush is a giant 15 story high bungee ejection pallet that launches riders high in the sky and bounces them safely back to earth again. The new superhero style Soar Like an Eagle dual racing zipline adventure opens as the USA longest prone racing zipline.



Media Availability: Call for Interview

Media Contacts:

Krissy Kaminski Sigmund Vice President krissyk@chulavistaresort.com

M: 608-844-3156 **O: 608-254-1639**

Bonnie Topczewski Mercury Communications bonnie@mercuryww.com

M: 414-651-3820